



Juvenile Diabetes Research Foundation

HONORING THE 2010 LIVING AND GIVING AWARD RECIPIENTS

## Pitch and Cathie Johnson

DATE: Saturday, May 1, 2010 PLACE: The Ritz-Carlton, San Francisco DRESS: Black tie ENTERTAINMENT: Big Bang Beat  
FESTIVITIES: Cocktail reception, silent and live auctions, dinner and dancing

### OPPORTUNITIES FOR PARTICIPATION

PRESENTING SPONSOR: \$100,000 - Category Exclusivity

*Customized sponsorship plan available upon request*

- Name appears everywhere the Hope Gala logo and name appear
- Front row table seating for 30 guests
- One complimentary hotel room for the weekend at The Ritz-Carlton, San Francisco
- Premier speaking role during the program (optional)

GOLD SPONSOR: \$50,000

- Two Premier Tables for 10
- Special pour wines and pairings with accompanying winery representative as an additional guest at your table
- A full page Gold ad in the evening program
- One complimentary hotel room on the night of the gala for hosting couple
- Complimentary delivery of auction items to sponsor and sponsor's guests throughout the Greater Bay Area
- Complimentary valet parking for all table guests
- One Grand Prize Drawing ticket
- One bottle of champagne per table
- Prominent recognition in all Hope Gala materials, e-newsletter, website, and social media
- Prominent acknowledgement during the live program as well as on signage throughout the entire event

SILVER SPONSOR: \$25,000

- Premier Table for 10
- Special pour wines and pairings with accompanying winery representative as an additional guest at your table
- A full page Silver ad in the evening program
- Complimentary valet parking for all table guests
- One bottle of champagne for your table
- Special recognition in all Hope Gala materials, e-newsletter, website, and social media
- Special acknowledgement during the live program as well as on signage throughout the entire event

RESEARCH PATRON: \$5,000

- Table for 10
- Recognition in all Hope Gala materials, e-newsletter, website, and social media

BRONZE SPONSOR: \$10,000

- Table for 10
- Special pour wines and pairings with accompanying winery representative as an additional guest at your table
- A full page Bronze ad in the evening program
- Recognition in all Hope Gala materials, e-newsletter, website, and social media
- Acknowledgement during the live program as well as on signage throughout the entire event



PROGRAM BOOK ACKNOWLEDGMENT ADS

All ads are in black and white. Deadline for inclusion is March 15th, including Table Sponsorship Ads.

- \$25,000 Full page, B&W on gold paper
- \$10,000 Full page, B&W on silver paper
- \$5,000 Full page, B&W on bronze paper
- \$1,500 Full page, B&W
- \$500 Half page, B&W

AUCTION DONOR

Contributions of goods, services, or experiences for the auction will be acknowledged in the Program Book. Please contact [mmendelson@jdrf.org](mailto:mmendelson@jdrf.org) if you would like to donate a silent or live auction item.

DONATIONS

I am unable to attend but I would like to make a fully tax-deductible donation of \$ \_\_\_\_\_

Enclosed is a check in the amount of \$ \_\_\_\_\_ (checks made payable to Juvenile Diabetes Research Foundation)

Please charge my credit card in the amount of \$ \_\_\_\_\_ | AMEX | M/C | VISA | DISC

CARD #	EXP. DATE	
NAME AS IT APPEARS ON CARD		
NAME		
COMPANY NAME		
TITLE		
BILLING ADDRESS		
CITY	STATE	ZIP
TELEPHONE	FACSIMILE	
EMAIL		

PLEASE RETURN FORM TO JDRF, 49 STEVENSON STREET, SUITE 1200, SAN FRANCISCO, CA 94105  
(415) 597-6305 FACSIMILE: (415) 977-0355 EMAIL: [MMENDELSON@JDRF.ORG](mailto:MMENDELSON@JDRF.ORG)

**All Proceeds Benefit the Juvenile Diabetes Research Foundation International**

JDRF is a leader in setting the agenda for diabetes research worldwide, and is the largest charitable funder and advocate of type 1 research. The mission of JDRF is to find a cure for diabetes and its complications through the support of research. [www.curetype1.org/hopegala](http://www.curetype1.org/hopegala)

For federal income tax purposes the amount the IRS considers deductible is the difference between your contribution and \$275, which is the fair market value of all goods and services JDRF will provide each person attending the Hope Gala.

