

# THE ROYAL BALL

## DESTINATION CHINA



SUNDAY, MARCH 11, 2012 • MISSION BAY CONFERENCE CENTER, SF • 3:30 PM - 7:00 PM

### OPPORTUNITIES FOR PARTICIPATION

Fairy Tales do come true as JDRF presents the premier gala for children and their families complete with a sit down dinner and family-friendly entertainment. The perfect event for sponsors seeking a direct connection to youth, the JDRF Royal Ball offers companies an opportunity to be a part of a one-of-a-kind event that generates great press and good will throughout the Bay Area.

### PRESENTING SPONSOR: \$20,000 - INDUSTRY PARTNER

- Limousine Service to and from the event (Each limo (2) will fit 10 people and will pick up/drop off at one destination)
- Premier Royal Ball presence including speaking role in live program
- Premier table seating for 20 guests
- Patron gift for all children attendees
- Co-branding advertising in outdoor, on-line, print and social media
- Premier listing on event signage and program
- Listing as a Top Corporate Sponsor in Annual (October 2012) JDRF Bay Area Recognition Ad in the Business Times Supplement on Corporate Philanthropy
- Logo on the event welcome banner
- Prominent company name and logo exposure on all JDRF Royal Ball marketing materials, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter, and hyperlink to partner's website on JDRFbayarea.org, plus social media

### EMPEROR & EMPRESS TABLE SPONSOR: \$10,000

- Limousine Service to and from the event (Limo will fit 10 people and will pick up/drop off at one destination)
- Premier table seating for 10 guests
- Patron gift for all children attendees
- Listing on event signage and program
- Company name and logo exposure on all JDRF Royal Ball marketing materials, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter, and hyperlink to partner's website on JDRFbayarea.org, plus social media

### IMPERIAL TABLE SPONSOR: \$5,000

- Table seating for 10 guests
- Patron gift for all children attendees
- Listing on event signage and program
- Company name and logo exposure on all JDRF Royal Ball marketing materials, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter, plus social media

### DYNASTY TABLE SPONSOR: \$3,000

- Table seating for 10 guests
- Listing on event signage and program
- Company name exposure on all JDRF Royal Ball marketing materials, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter

### IN-KIND & UNDERWRITING OPPORTUNITIES:

JDRF will work with you to meet your business's marketing and business objectives when partnering with the Royal Ball: Destination China.

- Great Wall Treasure Hunt - sponsor this magical adventure for all ages
- Dragon Dance - sponsor the magical and authentic Chinese dragon parade
- Kung Fu Warriors - sponsor the fabulous acrobat performance

CONTACT: [hlum@jdrf.org](mailto:hlum@jdrf.org) or (415) 597-6302

ONLINE: [JDRFbayarea.org/royalball](http://JDRFbayarea.org/royalball)

JDRF'S TAX ID#: 23-1907729

*The direct donor benefit of sponsorship is approximately \$75 per adult and \$50 per child.*

