



Opportunities for Participation

The East Bay swings into action on the Greg Norman championship Wente Golf Course, then dances under the stars while enjoying four star cuisine and Wente's award winning wines. Relaxed with an understated elegance, this is the perfect event to highlight your company's philanthropy with high level executives and customers

Golf Classic

\$30,000 – Presenting Sponsor – Industry Exclusivity (Tailored sponsorship plan available upon request)

- Premier speaking role during the live program
- Golf Adventure for 4 teams and 4 tables of 8 at the Backswing Bash
- Co-branding advertising including outdoor, on-line, print and social media
- Prominent placement for all brand exposure opportunities as listed under Gold Category
- 4 featured tee signs on the course

\$20,000 – Gold Sponsor

- Golf Adventure for 3 teams and 3 tables of 8 at the Backswing Bash
- Co-branding advertising including outdoor and on-line
- Listing as a Top Corporate Sponsor in Annual (October) JDRF Bay Area Recognition Ad in the Business Times Supplement on Corporate Philanthropy
- Prominent placement for all brand exposure opportunities as listed under Silver Category
- 3 featured tee signs on the course

\$10,000 – Silver Sponsor

- Golf adventure for 2 foursomes and 2 tables of 8 at the Backswing Bash
- Company name and logo exposure on all JDRF Summer Classic internal marketing materials, including print, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter, and hyperlink to partner's website on JDRFbayarea.org, plus social media
- 2 featured tee signs on the course

\$3,500 – Team Sponsor

- Golf adventure for 1 foursome and 1 table of 8 at the BackSwing Bash
- Company name exposure in the Backswing Bash Program

BackSwing Bash:

\$15,000 Entertainment Sponsor

- 2 tables of 10 with premier seating
- Sole sponsor of the evening entertainment
- Co-branding advertising including outdoor and on-line
- Prominent company name and logo exposure on all JDRF Summer Classic internal marketing materials, including print, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter, and hyperlink to partner's website on JDRFbayarea.org, plus social media

\$5,000 Celebration Sponsors

- 2 tables of 10 at the BackSwing Bash
- Company name exposure in JDRFbayarea.org and listing on event signage and BackSwing Bash program

\$2,000 Table Sponsor

- 1 table of 10 at the BackSwing Bash
- Listing on Evening Program

Contact:

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