

# JDRF HOPE GALA JUNE 16, 2012

The 2012 Living and Giving Award Recipients  
Dr. Napoleone Ferrara and Dr. Anthony P. Adamis of Genentech

Fund a Cure Speakers  
The Valentine Family  
John, Whitney, Joshua, Luke, Lexi and Zach

DATE: Saturday, June 16, 2012

PLACE: The Ritz-Carlton, San Francisco

ATTIRE: Black Tie

FESTIVITIES: Cocktails, silent & live auctions, dinner & dancing

## OPPORTUNITIES FOR PARTICIPATION

### PRESENTING SPONSOR \$100,000 Industry Exclusivity

*Tailored sponsorship plan available upon request*

- Premier speaking role during the live program
- Front row seating for 30 guests
- Co-branding advertising including outdoor, on-line, print and social media
- Listing as Top Corporate Sponsor in Annual (October 2012) JDRF Bay Area Recognition Ad in the Business Times Supplement on Corporate Philanthropy
- Prominent placement for all brand exposure opportunities as listed under the Innovator Category, in addition to inside cover logo placement in the evening program
- One complimentary suite on the night of the gala
- Complimentary delivery of auction items to sponsor and sponsor's guests throughout the Greater Bay Area
- Complimentary valet parking for all table guests
- *The direct donor benefit for a Presenting Sponsorship is \$8,179.*

### INNOVATOR \$50,000

- 2 Premier Tables for 10
- Co-branding advertising including outdoor and online
- Placement for all brand exposure opportunities as listed under the Ambassador Category
- Listing on event signage and program
- One complimentary hotel room on the night of the gala
- Complimentary delivery of auction items to sponsor and sponsor's guests throughout the Greater Bay Area
- Complimentary valet parking for all table guests
- *The direct donor benefit for an Innovator Sponsorship is \$5,499.*

### AMBASSADOR \$25,000

- Premier Table for 10
- Company name and logo exposure on all JDRF Hope Gala internal marketing materials, including print, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter, and hyperlink to partner's website on JDRFbayarea.org, plus social media
- Listing on event signage and program
- Complimentary valet parking for all table guests
- *The direct donor benefit for an Ambassador Sponsorship is \$2,500.*

### RESEARCH FELLOW \$10,000

- Table for 10
- Company name exposure on JDRFbayarea.org and listing on event signage and program
- *The direct donor benefit for a Research Fellow Sponsorship is \$2,750.*

### ADVOCATE \$5,000

- Table for 10
- Listing on event signage and program
- *The direct donor benefit for an Advocate Sponsorship is \$2,000.*

### ENTERTAINMENT SPONSOR \$25,000

- Sole sponsor of the evening entertainment
- Co-branding advertising including outdoor and online
- Prominent company name and logo exposure on all JDRF Hope Gala internal marketing materials, including print, recognition in the Signature Events edition of eLinks, the JDRF Bay Area newsletter, BidPal, and hyperlink to partner's website on JDRFbayarea.org, plus social media
- Listing on event signage and program
- Prominent seating in entertainment lounge
- Complimentary valet parking for all guests
- *The direct donor benefit for an Entertainment Sponsorship is \$500.*

*Tailored sponsorship plan available upon request*

## AUCTION DONATIONS

Contributions of goods, services, or experiences for the auction will be acknowledged on event signage. Please contact Erin Hall, Development Manager, at [ehall@jdrf.org](mailto:ehall@jdrf.org) if you would like to donate a silent or live auction item.

## DONATIONS

I am unable to attend but I would like to make a fully tax-deductible donation of \$ \_\_\_\_\_

Enclosed is a check in the amount of \$ \_\_\_\_\_. (please make checks payable to JDRF)

Please charge my credit card in the amount of \$ \_\_\_\_\_; AMEX | M/C | VISA | DISC

|                            |           |     |
|----------------------------|-----------|-----|
| CARD #                     | EXP. DATE |     |
| NAME AS IT APPEARS ON CARD |           |     |
| NAME                       |           |     |
| COMPANY NAME               |           |     |
| TITLE                      |           |     |
| BILLING ADDRESS            |           |     |
| CITY                       | STATE     | ZIP |
| TELEPHONE                  | FACSIMILE |     |
| EMAIL                      |           |     |

PLEASE RETURN FORM TO JDRF, 49 STEVENSON STREET, SUITE 1200, SAN FRANCISCO, CA 94105

PHONE: (415) 597-6306 FAX: (415) 977-0355 EMAIL: [EHALL@JDRF.ORG](mailto:EHALL@JDRF.ORG)

### All Proceeds Benefit JDRF

JDRF is a leader in setting the agenda for diabetes research worldwide, and is the largest charitable funder and advocate of type 1 research. The mission of JDRF is to find a cure for diabetes and its complications through the support of research. [www.jdrfbayarea.org/hopegala](http://www.jdrfbayarea.org/hopegala)

For federal tax purposes the amount the IRS considers deductible is the difference between your contribution and the fair market value of all goods and services received. For the 2012 Gala, the direct donor benefit is \$200 per ticket, plus any additional benefits for each sponsorship level as indicated on the reverse side under Opportunities for Participation.

